Assignment 1.2(a) Researching existing media products

Planning Sheet

**Focus**

I will focus my research on two existing media products: smart phones and tablet PCs *(now explain what these are in simple terms, giving some examples of products that exist).*

**Primary Research**

In order to find out what 14 year old school students think, I will create a questionnaire *(now explain about the different types of questions, and different scales you will use in your questionnaire).*

**Secondary Research**

In order to find out which smart phones and tablet PCs are used the most, I will go online *(explain what you will be looking for, how you will go about finding information – search engines, websites you’ll visit, etc. You need to make use of your research log here).* Make sure that you support any ideas you have with screen shots *(on the Macs, use command+shift+4 and drag a square selection around the area you want. It will appear as a picture on your desktop. Drag it into your pages document. If using the PCs, click PrtSc and then select Paste from the Edit tab in Word).*

**Collating Information**

In order to make my research effective, I will store and collage my information in a database (discuss how you used your research log). This will allow me quick access to research I have already done, without having to go over the same areas again.