**Soham Village College Creative Media Department**

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| **Qualification** | BTEC Level 2 Creative Media |
| **Unit number and name** | Unit 1: Research and Communication |
| **Assignment number and name** | Assignment 1.6 – Correcting electronic documents using proofreading and spellchecking tools, using own aesthetic judgement to re-design a pre-production advertisement  (P1, M1, D1) |
| **Hand out** |  |
| **Hand in Deadline** |  |
| **Assessor** | K Carson |

**Assignment Brief**

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| **Scenario** |
| **A pre-production advert for a new smart phone has been sent to you for correction and improvement.** |

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| **Task 1.6** |
| **You have to make the advert more appealing and correct the spellings in the original pre-production** |

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| **Grading Criteria for Communication Techniques Unit 2** |
| **P5**Correct documents using basic electronic aids |
| **M5** Correct misspellings in documents through effective proofreading |
| **D5** Improve clarity of documents through effective proofreading |

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| **Resources** |
| **Textbooks**  Proctor, N, Baylis p, - *BTEC First Media level 2, Creative Media Production (2010)* (student text book) |